

**EXHIBIT A**

**13-Week Budget**

## Forecasted 13 Week Cash Flow Budget

Between July 30, 2022 and October 28, 2022

Week Number	1	2	3	4	5	6	7	8	9	10	11	12	13	Total
Period 07/30/2022- 08/05/2022	08/06/2022- 08/12/2022	08/13/2022- 08/19/2022	08/20/2022- 08/26/2022	08/27/2022- 09/02/2022	09/03/2022- 09/09/2022	09/10/2022- 09/16/2022	09/17/2022- 09/23/2022	09/24/2022- 09/30/2022	10/01/2022- 10/07/2022	10/08/2022- 10/14/2022	10/15/2022- 10/21/2022	10/22/2022- 10/28/2022		
Income														
Product Sales	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 595,489.01	\$ 7,741,357.16	
Advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	1,440,459.38
Donations	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	3,141.25	40,836.21	
<b>Total Income</b>	<b>598,630.26</b>	<b>598,630.26</b>	<b>598,630.26</b>	<b>1,078,796.72</b>	<b>598,630.26</b>	<b>598,630.26</b>	<b>598,630.26</b>	<b>1,078,796.72</b>	<b>598,630.26</b>	<b>598,630.26</b>	<b>598,630.26</b>	<b>598,630.26</b>	<b>9,222,692.75</b>	
Selling & Product Costs														
Inventory Purchase	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	(76,155.17)	
Repay QPR Inventory	(250,000.00)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(26,797.01)	(750,000.00)	
Merchant Account Fees	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(7,911.81)	(348,361.07)	
Shipping cost for drop ship orders	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(95,278.24)	(102,853.59)	
Fulfillment Services	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(23,819.56)	(1,238,617.15)	
Processor Fees	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(27,270.00)	(309,654.29)	
eCommerce Store Maintenance	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(5,337.87)	(81,810.00)	
Texas Sales Tax	(262,569.67)	(479,961.80)	(229,961.80)	(729,961.80)	(262,569.67)	(229,961.80)	(229,961.80)	(229,961.80)	(229,961.80)	(229,961.80)	(229,961.80)	(229,961.80)	(16,013.61)	
<b>Total Cost of Goods Sold</b>	<b>(262,569.67)</b>	<b>(479,961.80)</b>	<b>(229,961.80)</b>	<b>(729,961.80)</b>	<b>(262,569.67)</b>	<b>(229,961.80)</b>	<b>(3,837,326.97)</b>							
Operating Expenses														
Advertising & Promotion	(3,041.98)	-	-	-	-	(3,041.98)	-	-	-	(3,041.98)	-	-	-	(9,125.93)
Print Media	(3,000.00)	-	-	-	-	(3,000.00)	-	-	-	(3,000.00)	-	-	-	(9,000.00)
Radio Show Advertising	(11,500.00)	-	-	-	-	(11,500.00)	-	-	-	(11,500.00)	-	-	-	(34,500.00)
<b>Total Advertising &amp; Promotion</b>	<b>(17,541.98)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(17,541.98)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(17,541.98)</b>	<b>-</b>	<b>-</b>	<b>(52,625.93)</b>	
Computer/IT/Ip Expenses	(2,082.90)	-	(1,608.39)	-	(2,082.90)	-	(1,608.39)	-	(1,608.39)	-	(1,608.39)	-	-	(11,073.89)
Internet & TV services	(140.80)	-	(140.80)	-	(140.80)	-	(140.80)	-	(140.80)	-	(140.80)	-	-	(422.40)
Software License Fees	(28,595.13)	-	(28,595.13)	-	(28,595.13)	-	(28,595.13)	-	(28,595.13)	-	(28,595.13)	-	-	(85,785.40)
Server Hosting Service	(55,728.00)	-	(55,728.00)	-	(55,728.00)	-	(55,728.00)	-	(55,728.00)	-	(55,728.00)	-	-	(167,184.00)
CDN Video Cloud Storage	(137,282.93)	-	(137,282.93)	-	(137,282.93)	-	(137,282.93)	-	(137,282.93)	-	(137,282.93)	-	-	(411,848.78)
Satellite Service	(9,201.25)	-	(9,201.25)	-	(9,201.25)	-	(9,201.25)	-	(9,201.25)	-	(9,201.25)	-	-	(27,603.75)
Imaging License Fee	(5,000.00)	-	(5,000.00)	-	(5,000.00)	-	(5,000.00)	-	(5,000.00)	-	(5,000.00)	-	-	(15,000.00)
Software & Apps	(265.50)	-	(265.50)	-	(265.50)	-	(265.50)	-	(265.50)	-	(265.50)	-	-	(795.50)
Website Hosting	(238,031.01)	-	(1,874.89)	-	(238,031.01)	-	(1,874.89)	-	(1,874.89)	-	(1,874.89)	-	-	(719,717.72)
Total Computer/IT/Ip Expense	(2,166.50)	-	(2,166.50)	-	(2,166.50)	-	(2,166.50)	-	(2,166.50)	-	(2,166.50)	-	-	(6,499.50)
Insurance	(45,980.00)	-	(45,90)	-	(45,90)	-	(45,90)	-	(45,90)	-	(45,90)	-	-	(137,940.00)
Office & Administrative Expense	(1,989.90)	-	(1,989.90)	-	(1,989.90)	-	(1,989.90)	-	(1,989.90)	-	(1,989.90)	-	-	(104,010.00)
Bank Fees & Service Charges	(2,10)	-	(2,10)	-	(2,10)	-	(2,10)	-	(2,10)	-	(2,10)	-	-	(5,969.69)
Equipment Rental	(280.46)	-	(280.46)	-	(280.46)	-	(280.46)	-	(280.46)	-	(280.46)	-	-	(27.31)
Office Supplies/Printing/Copy	(2,318.36)	-	(328.46)	-	(328.46)	-	(328.46)	-	(328.46)	-	(328.46)	-	-	(3,645.97)
<b>Total Office &amp; Administrative Expense</b>	<b>(2,318.36)</b>	<b>-</b>	<b>(328.46)</b>	<b>-</b>	<b>(10,239.71)</b>									
Outsourced Services	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	-	(100,225.53)
Consulting Services	(31,111.90)	-	(31,111.90)	-	(31,111.90)	-	(31,111.90)	-	(31,111.90)	-	(31,111.90)	-	-	(93,335.69)
Utilities	(5,107.63)	-	(5,107.63)	-	(5,107.63)	-	(5,107.63)	-	(5,107.63)	-	(5,107.63)	-	-	(15,322.89)
Electricity	(256.19)	-	(256.19)	-	(256.19)	-	(256.19)	-	(256.19)	-	(256.19)	-	-	(768.58)
HVAC	(20,364.16)	-	(20,364.16)	-	(20,364.16)	-	(20,364.16)	-	(20,364.16)	-	(20,364.16)	-	-	(61,092.48)
CAM Charges	(1,708.55)	-	(1,708.55)	-	(1,708.55)	-	(1,708.55)	-	(1,708.55)	-	(1,708.55)	-	-	(5,125.66)
Water & Sewer	(132.09)	-	(132.09)	-	(132.09)	-	(132.09)	-	(132.09)	-	(132.09)	-	-	(396.28)
Gas Service	(244.65)	-	(244.65)	-	(244.65)	-	(244.65)	-	(244.65)	-	(244.65)	-	-	(733.95)
Pest Control	(351.81)	-	(351.81)	-	(351.81)	-	(351.81)	-	(351.81)	-	(351.81)	-	-	(1,055.43)
Waste Management	(23,057.46)	-	(23,057.46)	-	(23,057.46)	-	(23,057.46)	-	(23,057.46)	-	(23,057.46)	-	-	(84,495.27)
<b>Total Utilities</b>	<b>(23,057.46)</b>	<b>-</b>	<b>-</b>	<b>(84,495.27)</b>										
Occupancy	(72,280.93)	-	(72,280.93)	-	(72,280.93)	-	(72,280.93)	-	(72,280.93)	-	(72,280.93)	-	-	(216,842.78)
Rent	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	(33,408.51)	-	-	(100,225.53)
Office Security	(1,777.19)	-	(1,777.19)	-	(1,777.19)	-	(1,777.19)	-	(1,777.19)	-	(1,777.19)	-	-	(5,331.56)
Repair & Maintenance - Building	(5,983.33)	-	(5,983.33)	-	(5,983.33)	-	(5,983.33)	-	(5,983.33)	-	(5,983.33)	-	-	(17,950.00)
Janitorial	(1,258.02)	-	(1,258.02)	-	(1,258.02)	-	(1,258.02)	-	(1,258.02)	-	(1,258.02)	-	-	(3,774.07)

Forecasted 13 Week Cash Flow Budget														
	Between July 30, 2022 and October 28, 2022													
Period	07/30/2022-	08/06/2022-	08/13/2022-	08/20/2022-	08/27/2022-	09/03/2022-	09/10/2022-	09/17/2022-	09/24/2022-	10/01/2022-	10/08/2022-	10/15/2022-	10/22/2022-	Total
Telephone														
<b>Personnel Expenses</b>														
Salaries & Wages - Base	(168,467.44)	-	(168,467.44)	-	(168,467.44)	-	(168,467.44)	-	(168,467.44)	-	(168,467.44)	-	(168,467.44)	(1,179,272.08)
Payroll Tax	(13,971.09)	-	(13,971.09)	-	(13,971.09)	-	(13,971.09)	-	(13,971.09)	-	(13,971.09)	-	(13,971.09)	(97,797.65)
Alex Jones Salary	(54,166.67)	-	(54,166.67)	-	(54,166.67)	-	(54,166.67)	-	(54,166.67)	-	(54,166.67)	-	(54,166.67)	(379,166.67)
<b>Total Personnel Expenses</b>	<b>(236,605.20)</b>		<b>(236,605.20)</b>		<b>(236,605.20)</b>		<b>(236,605.20)</b>		<b>(236,605.20)</b>		<b>(236,605.20)</b>		<b>(236,605.20)</b>	<b>(1,656,236.39)</b>
<b>Travel</b>														
Mileage/Parking/Tolls	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(99.69)	(1,295.98)
Vehicle Leases	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(1,470.56)	(4,411.68)
<b>Total Travel Expenses</b>	<b>(99.69)</b>	<b>(1,470.56)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(1,470.56)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(99.69)</b>	<b>(5,707.66)</b>
<b>Total Operating Expenses</b>	<b>(680,347.03)</b>	<b>(1,898.71)</b>	<b>(256,015.88)</b>	<b>(428.15)</b>	<b>(680,347.03)</b>	<b>(1,898.71)</b>	<b>(256,015.88)</b>	<b>(428.15)</b>	<b>(680,347.03)</b>	<b>(428.15)</b>	<b>(680,347.03)</b>	<b>(428.15)</b>	<b>(680,347.03)</b>	<b>(237,033.35)</b>
<b>Non-Operating Expenses</b>														
Payment on PQR Note	(12,500.00)	(15,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(27,500.00)	(523,000.00)
AMEP Payment	(172,390.28)	-	(172,390.28)	-	(172,390.28)	-	(172,390.28)	-	(172,390.28)	-	(172,390.28)	-	(172,390.28)	(1,034,341.69)
<b>Total Other Expenses</b>	<b>(184,890.28)</b>	<b>(15,500.00)</b>	<b>(159,890.28)</b>	<b>(27,500.00)</b>	<b>(159,890.28)</b>	<b>(27,500.00)</b>	<b>(159,890.28)</b>	<b>(27,500.00)</b>	<b>(159,890.28)</b>	<b>(27,500.00)</b>	<b>(159,890.28)</b>	<b>(27,500.00)</b>	<b>(159,890.28)</b>	<b>(55,000.00)</b>
<b>Professional Fees</b>														
CRO Fees	-	-	-	-	-	-	-	-	(52,992.00)	-	(35,328.00)	-	-	(88,320.00)
Financial Advisor Fee	-	-	-	-	-	-	-	-	(57,876.00)	-	(40,352.00)	-	-	(98,228.00)
Shannon & Lee LLP	-	-	-	-	-	-	-	-	(40,000.00)	-	(60,000.00)	-	-	(100,000.00)
Ray Battaglia	-	-	-	-	-	-	-	-	(24,000.00)	-	(24,000.00)	-	-	(48,000.00)
<b>Total Professional Fees</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(174,858.00)</b>	<b>-</b>	<b>(159,680.00)</b>	<b>-</b>	<b>-</b>	<b>(334,548.00)</b>
<b>Total Cash Flow</b>	<b>\$ (529,176.72)</b>	<b>\$ 101,269.75</b>	<b>\$ 87,237.70</b>	<b>\$ 320,906.77</b>	<b>\$ 154,176.72</b>	<b>\$ 339,269.75</b>	<b>\$ 289,605.70</b>	<b>\$ 793,406.77</b>	<b>\$ (289,605.70)</b>	<b>\$ 313,240.31</b>	<b>\$ 97,225,73</b>	<b>\$ 774,424.24</b>	<b>\$ 76,635.11</b>	<b>440,373.41</b>